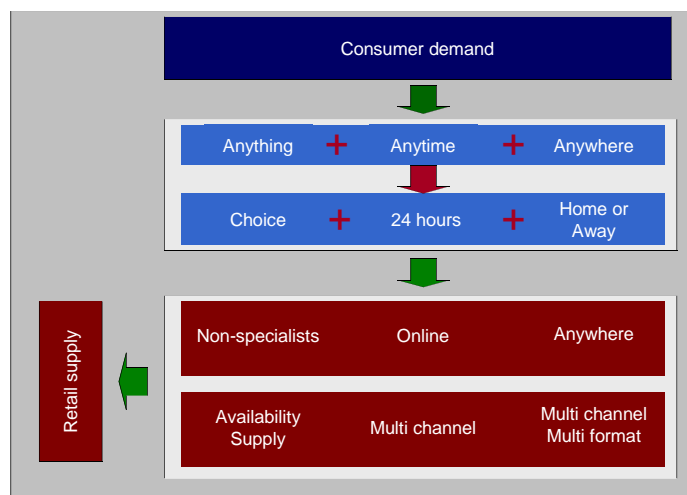


UK Retail Trends 2007

Trends from Christmas 2006 and forecast for 2007

Retail Brief - Published February 2007

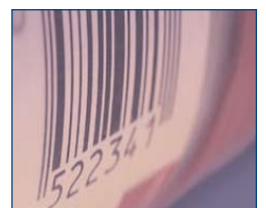
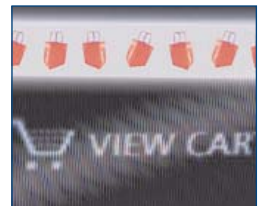
Consumer demand's effect on retail 2007



Source: UK Retail Trends 2007

"Retailers must be demand, not supply, led and consumers are demanding retailers provide whatever they want, when they want it, wherever they want it. The demand for choice in one place has been met traditionally by department stores and general retailers, but supermarkets have built a model that challenges both. Their combination of food and non-food in one place is not only the most convenient for consumers at Christmas but throughout the year - especially as they have also developed a multichannel, multi-format proposition that satisfies demand on every level..."

Find out more in our new retail briefing...



About Verdict Research...

Verdict Research has been producing independent retail analysis and comment on the UK retail marketplace for well over 20 years and is regarded as a key source by BBC, ITV and the leading broadsheets including, the FT, Times, Independent and Daily Telegraph. Many leading trade publications also frequently refer to Verdict's opinion and research including Retail Week, DIY Week, Cabinet Maker and The Grocer.

Products and services include:

- **European Retailing Reports**
 - European Clothing Retailing
 - European DIY Retailing
 - European Electricals Retailing
 - European Furniture Retailing
 - European Grocery Retailing
- **UK Sector Reports**
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 - Department Stores
 - Electricals
 - Entertainment
- **Footwear**
- **Furniture and Floorcoverings**
- **Grocery**
- **Health and Beauty**
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- **Pharmacy**
- **Value Clothing**
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- **Consumer Research Reports**
 - How Britain Shops
 - Where Britain Shops
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- **Location and Channel Reports**
 - e-Retail
 - Mail Order Retailing
 - Neighbourhood Retailing
 - Out of Town Retailing
 - Town Centre Retailing
- **Retail Futures**
 - Quarterly Forecasts to 2009
 - Annual Forecasts to 2011
- **Retail News & Comment**

UK Retail Trends 2007

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Catalyst for this brief...

The final quarter of the calendar year is the key trading period for the majority of UK retailers. The trends that emerged during Q4 2006 are ones that will influence all UK retailers in 2007.

UK Retail Trends 2007 is a new retail brief published by Verdict based on a series of presentations given by Verdict on behalf of BDO Stoy Hayward, analysing trends and performances from Christmas 2006. It highlights how these trends will apply to 2007 and also includes sector forecasts and key issues for UK retailers in 2007.

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