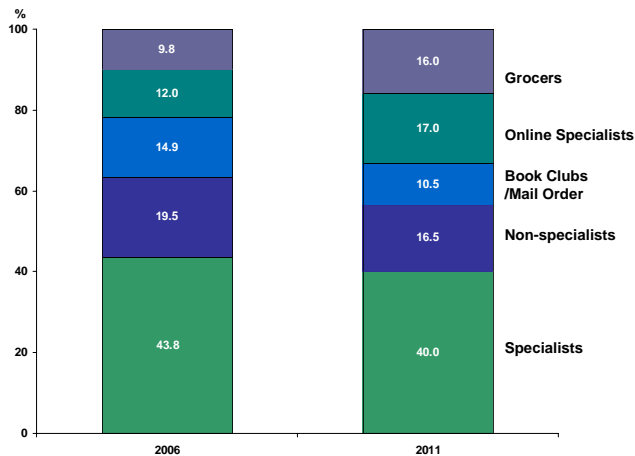


UK Book Retailing 2007

Grocers and online specialists seize share from specialists

Sector Brief - Published July 2007

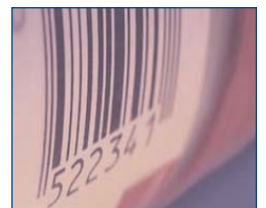
Channels of distribution in UK books retailing 2006 and 2011



Source: UK Book Retailing 2007

"Despite the initiatives of specialists to promote book reading and book buying, their market share will continue to fall as grocers and online specialists expand their book businesses. Over 2006-11, specialists will increase their sales by 8.7%, but their share of books market will fall from 43.8% to 40.0%..."

Find out more in our new report...



About Verdict Research...

Verdict Research has been producing independent retail analysis and comment on the UK retail marketplace for well over 20 years and is regarded as a key source by BBC, ITV and the leading broadsheets including, the FT, Times, Independent and Daily Telegraph. Many leading trade publications also frequently refer to Verdict's opinion and research including Retail Week, DIY Week, Cabinet Maker and The Grocer.

Products and services include:

- **European Retailing Reports**
 - European Clothing Retailing
 - European DIY Retailing
 - European Electricals Retailing
 - European Furniture Retailing
 - European Grocery Retailing
- **UK Sector Reports**
 - Accessories
 - Childrenswear
 - DIY and Gardening
 - Department Stores
 - Electricals
 - Entertainment
- **Consumer Research Reports**
 - Footwear
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 - Grocery
 - Health and Beauty
 - Homewares
 - Menswear
 - Pharmacy
 - Value Clothing
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- **Location and Channel Reports**
 - e-Retail
 - Mail Order Retailing
 - Neighbourhood Retailing
 - Out of Town Retailing
 - Town Centre Retailing
- **Retail Futures**
 - Quarterly Forecasts to 2009
 - Annual Forecasts to 2011
- **Retail News & Comment**

UK Book Retailing 2007

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Catalyst for this brief...

Waterstone's takeover of Ottakar's in July 2006 has brought a new level of consolidation to the books sector and extended the market leader's share advantage.

UK Book Retailing 2007 is a new retail brief published by Verdict which analyses the strengths and weaknesses of established retailers following the landmark acquisition by Waterstone's of its closest rival Ottakar's and the strategies being taken by newcomers to the market, particularly grocers. Besides insightful retailer profiles it includes comprehensive 10 year market datasets and five year forecasts.

CHAPTER 1: VERDICT VIEW

- Catalyst
- Summary

CHAPTER 2: ANALYSIS

- Market context
- Company comparisons
- Forecast and Outlook
- Waterstone's: extends market leadership through Ottakar's takeover
 - New focus on books as music and video market turns sour
 - Ottakar's - an obvious target
 - The Future of Waterstone's
- Borders: seeks new owner
 - Expansion issues
 - Potential buyers of Borders
- WH Smith: rebuilds authority in books
 - WH Smith struggles against strengthening competitors
 - Adapting to changing times
 - WH Smith strives for greater authority in books
- Online: high street specialists challenge Amazon
 - Major players
 - Outlook
- Grocers: gain at specialists' expense
 - Standalone non-food stores
 - Outlook