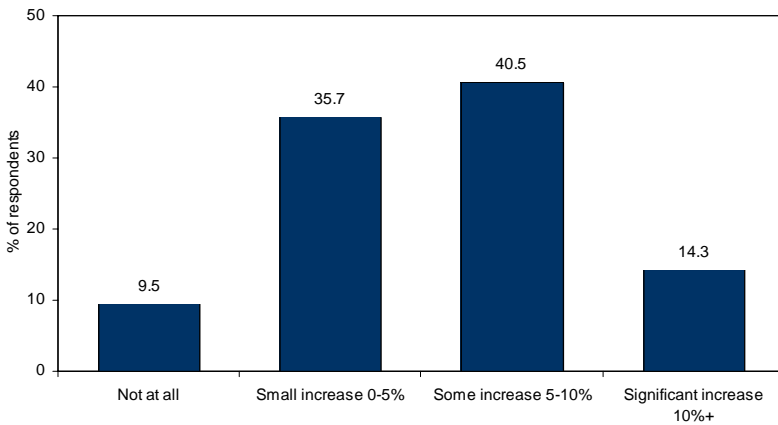


The Future of Ethical Sourcing

The widening agenda of ethical sourcing

Retail Brief - Published June 2007

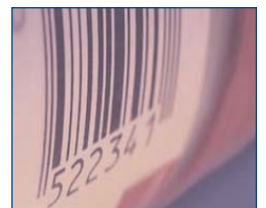
To what extent do you expect ethical sourcing to drive up production costs?



Source: The Future of Ethical Sourcing

“Over half of those who work in retail expect ethical sourcing to drive up production costs by at least 5%, and 14% expect costs to exceed 10%. With margins already under pressure from escalating rents and operating costs, finding a way to absorb the expense of ethical sourcing will prove crucial to the profitability and survival of many retail businesses...”

See order form for further details...



About Verdict Research...

Verdict Research has been producing independent retail analysis and comment on the UK retail marketplace for well over 20 years and is regarded as a key source by BBC, ITV and the leading broadsheets including, the FT, Times, Independent and Daily Telegraph. Many leading trade publications also frequently refer to Verdict's opinion and research including Retail Week, DIY Week, Cabinet Maker and The Grocer.

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- **Retail News and Comment**

The Future of Ethical Sourcing

PAGES: 27 FIGURES: 18 TABLES: 1

Catalyst for this brief...

The entire supply chain is now subject to far more vigorous ethical standards and retailers must try to minimise the exploitation of all sources within their supply chains.

The Future of Ethical Sourcing is a new retail brief published by Verdict based on a survey assessing the importance of Ethical Sourcing and wider Corporate Social Responsibility issues to those working in retail. The survey highlights the importance of CSR to those working across all retail sectors, and the varying importance of the components of CSR to people working in different sectors.

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- Catalyst
- Summary

CHAPTER 2: ANALYSIS

- Introduction - The Survey and the Widening Agenda of Ethical Sourcing
 - Methodology
- How Important is Corporate Social Responsibility (CSR)?
 - Components of CSR and Their Importance
- Sector Basis
- Labour Issues in the Supply Chain
 - Change in the Importance of Labour Issues Going Forward
- Ethical Sourcing
 - Drivers of an Ethical Sourcing Policy
 - Role of Consumers
 - The Value Clothing Sector
- The Cost of Ethical Sourcing
- Ways to Further Improve Sourcing and Cut Costs
- Environmental Issues in the Supply Chain
 - Importance of Environmental Issues
 - Change in the Importance of Environmental Issues Going Forward
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- A Class Leader - Marks & Spencer
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 - Examples of Improvements to Environmental Sourcing Issues
- Conclusion