

Verdict Research & Datamonitor Associate Retail Analyst

We currently have an excellent opportunity for graduates who are passionate about retail and consumer facing sectors.

Through its Verdict and Datamonitor brands the Datamonitor Group is a leading authority on retailing and publishes unrivalled independent analysis of the industry. Our products and services cover all aspects of retailing. In addition to regular reports covering a variety of retail sectors and strategic issues we also provide analysis and opinion on relevant daily news events.

- As an Associate Analyst, you are offered the opportunity to work for a fast-growing company that encourages an entrepreneurial and dynamic culture, offering in-house training and early responsibility;
- This is your opportunity to grow in a business-to-business environment and progress towards running your own team of analysts or developing the skills of junior team members;
- This is the right opportunity for you if you're looking to develop your research and analytical skills and build your expertise in the consumer and retail industry.

The Role

You will be responsible for providing accurate data and valuable market, consumer and competitor insights to help Retail, FMCG and Professional Services clients with their strategic decision making. You should have a background in research, with both quantitative and qualitative experience. You should be a strong writer and a confident presenter with an analytical mind set and a genuine interest in consumers and retail competitors across global markets.

As tomorrow's expert in the industry, you'll be responsible for tasks as diverse as interviewing leading industry figures, conducting in-depth secondary research, structuring and writing insightful analysis and building market models. Our Associate Analysts are involved in the product from start to end. You might find yourself visiting clients with our sales team to promote your research, conducting interviews for newspapers, radio and television and helping to design marketing materials for your report.

The successful applicant will possess:

- A minimum 2:1 degree or equivalent in any discipline;
- Demonstrate an interest in the retail sector
- Excellent written English and strong communication skills
- Strong numerical ability
- Proven research and writing skills
- Ambition, drive and enthusiasm

If you are interested in applying for this position please email a detailed CV and covering letter to recruitment@datamonitor.com

Please visit datamonitor.com for further information.

Datamonitor is a premium business information company specialising in industry analysis across seven industry sectors (including Retail) and we have one main goal – to give our clients with timely expert analysis on key business issues critical to their market.

Datamonitor strives to promote a positive, respectful and diverse community whereby Exceptional People, Intellectual Excellence, Commercial Focus, Client Commitment, and Executing Well are the foundation of our culture.