

## Verdict Research & Datamonitor Retail Analysts & Senior Retail Analysts

We currently have excellent opportunities for experienced, high calibre analysts who are passionate about retail and consumer facing sectors.

Through its Verdict Research and Datamonitor brands the Datamonitor Group is a leading authority on retailing and publishes unrivalled independent analysis of the industry. Our products and services cover all aspects of retailing. In addition to regular reports covering a variety of sectors and strategic issues we also provide analysis and opinion on relevant daily news events.

- As an analyst, you are offered the opportunity to work for a fast-growing company that encourages an entrepreneurial and dynamic culture, offering immediate responsibility;
- This is your opportunity to flourish in a commercial business-to-business environment, run your own small team of junior analysts and liaise with our clients;
- This is the right opportunity for you if you're looking to develop your research and analytical skills and those of junior team members to build best-in-class information products to support the retail industry.

### *The Role*

You will be responsible for providing accurate data and valuable market, consumer and competitor insights to help Retail, FMCG and Professional Services clients with their strategic decision making. You should have a background in research or journalism, with both quantitative and qualitative experience gained in a consumer markets environment. You should be a strong writer and a confident presenter with an analytical mind set and a genuine interest in consumers and retail competitors across global markets.

You will manage and author projects and assist other team members in their career development. Good commercial skills are also important to assist our sales teams and vitally our clients in delivering powerful information solutions to maximise their business performance. You will work with Senior and Lead Analysts to effectively manage the team and drive new product development, as well as representing the company in the media.

This role will offer you significant responsibility and the opportunity to build deeper industry knowledge and gain recognition as an industry expert. It will allow you to develop your analysis, project and people management skills as well as offering significant opportunities to support client development and relationship building. You might find yourself visiting clients with our sales team to promote your research, conducting interviews for newspapers, radio and television and helping to design marketing materials for our reports.

### *The Candidate*

The successful applicant will have:

- A minimum 2:1 degree;
- The ability to identify critical success factors within a market, forecast the direction of the market and provide new and unique insights;
- Experience in analysing the strategic and commercial factors that impact the retail market and the companies within it;
- Excellent written English and strong communication skills;
- Strong numerical ability;
- A working knowledge of Microsoft Office applications;
- The ability to lead a project team and work independently;
- The confidence and ability to present to a client audience.

If you are interested in applying for this position please email a detailed CV and covering letter to [recruitment@datamonitor.com](mailto:recruitment@datamonitor.com)

Please visit [datamonitor.com](http://datamonitor.com) for further information.