

## Verdict Publications List 2007

Key data, insight and analysis for the retail industry

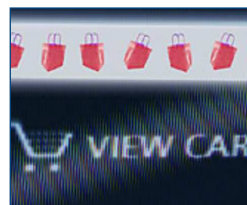
Global, European and UK Sector Reports

Retail Forecasting

Consumer Research Reports

Location & Channel Reports

Strategic Reports



## Order Form

**To order, tick your chosen report/s and return this page and the order form to us by fax...**

### About Verdict

Verdict Research is the UK's leading authority on retailing and publishes unrivalled independent analysis of the retail industry. With over 20 years' experience, Verdict has close relationships with major UK retailers and access, at the highest level, to key executives working in the top 300 retailers to hear their firsthand views. Verdict reports provide clients with a complete picture of the retail sector and unique forecasts to help UK retailers, manufacturers, service suppliers, city analysts, consultants and the media with strategic planning.

### Authoritative Analysis

Verdict's analysts and consultants work closely with retailers, suppliers, consultancies, investment banks and property companies to identify the key issues, sector and company data and strategies driving the changing retail market. Our research identifies how retailers can enhance product, store and brand performance as well as the factors that determine future retail success. Our specialist in-store auditing team continuously collects price and product data across locations, brands, fascias, ranges and retail sectors.

### UK Consumer Insights 2007

	Published	Price (1-5 users)
<input type="checkbox"/> UK Consumer Insights 2007: Argos - Electricals	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Argos - Homewares	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Asda - Clothing	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Asda - Food & Grocery	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Asda - Homewares	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: B&Q - DIY	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Boots - Personal Care	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Brantano - Footwear	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Clarks - Footwear	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Comet - Electricals	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Currys - Electricals	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Debenhams - Clothing	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Focus - DIY	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: HMV - Music & Video	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Homebase - DIY	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Marks & Spencer - Clothing	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Marks & Spencer - Footwear	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Morrison - Food & Grocery	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Next - Clothing	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Primark - Clothing	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Sainsbury - Food & Grocery	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Consumer Insights 2007: Tesco - Food & Grocery	Jun-07	£995/€1435/\$1910

### Company Profiles 2006

<input type="checkbox"/> Alliance Boots Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> Asda Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> B&Q Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> Debenhams Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> DSGi UK Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> Home Retail Group Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> John Lewis Partnership Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> Marks & Spencer Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> Matalan Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> Next Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> Sainsbury Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> Tesco Company Profile 2006	Nov-06	£995/€1435/\$1910
<input type="checkbox"/> Wm Morrison Company Profile 2006	Nov-06	£995/€1435/\$1910

### Retail Briefs

<input type="checkbox"/> ILVA's Entry into the UK 2006	Sep-06	£995/€1435/\$1910
<input type="checkbox"/> UK Video Games & Consoles Retailing 2006	Oct-06	£995/€1435/\$1910
<input type="checkbox"/> Retailing in Russia 2006	Oct-06	£995/€1435/\$1910
<input type="checkbox"/> UK Retail Trends 2007	Mar-07	£995/€1435/\$1910
<input type="checkbox"/> Organic & Natural Retailing in the US, UK & Germany 2007	Mar-07	£995/€1435/\$1910
<input type="checkbox"/> International Expansion in European Retail 2007	Apr-07	£995/€1435/\$1910
<input type="checkbox"/> The Future of Ethical Sourcing 2007	Jun-07	£995/€1435/\$1910
<input type="checkbox"/> UK Book Retailing 2007	Jul-07	£995/€1435/\$1910
<input type="checkbox"/> Retailing in Spain 2007	Aug-07	£995/€1435/\$1910

**All reports are supplied in hardcopy format with electronic access for up to 5 users.  
All publication dates stated are provisional.**

**To order, tick your chosen report/s and return this page and the order form to us by fax...**

### Expert Analysis

Our in-house retail expertise and rigorous research methodology ensure our reports provide complete and accurate analysis of the major players, issues and trends together a detailed examination of the strategic implications for the retail market. For key players in the retail industry, our reports are the first source of information on sector forecasts, retailer performance, store and product portfolio developments and trading strategy.

### Consulting

Verdict's consulting team provides an extensive range of consultancy services, working independently or as fully integrated members of the client team depending on the circumstances. They are able to address a range of strategic, operational and tactical issues specific to your needs and have an extensive track record of working with retailers to help build their businesses and make them more profitable. In addition, they can also undertake customised research to tailor reports to your needs.

#### European and Global Sector Reports

	Published	Price (1-5 users)
<input type="checkbox"/> European Grocery Retailing 2007	Feb-07	£2495/€3620/\$4790
<input type="checkbox"/> European Electricals Retailing 2007	Mar-07	£2495/€3620/\$4790
<input type="checkbox"/> European Furniture Retailing 2007	Jun-07	£2495/€3620/\$4790
<input type="checkbox"/> European Clothing Retailing 2007	Jun-07	£2495/€3620/\$4790
<input type="checkbox"/> European Out-of-Town Retailing	Dec-07	£2495/€3620/\$4790
<input type="checkbox"/> Global Airport Retailing 2007	May-07	£2495/€3620/\$4790
<input type="checkbox"/> Global Department Stores Retailing 2007	Aug-07	£2495/€3620/\$4790
<input type="checkbox"/> Global Luxury Retailing 2007	Oct-07	£2495/€3620/\$4790
<input type="checkbox"/> Retailing In Ireland 2007	Oct-07	£1650/€2390/\$3170

#### Retail Forecasting Reports

<input type="checkbox"/> UK Retail Futures 2011: Health & Beauty	Jan-07	£1995/€2890/\$3835
<input type="checkbox"/> UK Retail Futures 2011: Clothing	Feb-07	£1995/€2890/\$3835
<input type="checkbox"/> UK Retail Futures 2011: DIY	Feb-07	£1995/€2890/\$3835
<input type="checkbox"/> UK Retail Futures 2011: Electricals	Feb-07	£1995/€2890/\$3835
<input type="checkbox"/> UK Retail Futures 2011: Food & Grocery	Feb-07	£1995/€2890/\$3835
<input type="checkbox"/> UK Retail Futures 2011: Furniture & Floorcoverings	Feb-07	£1995/€2890/\$3835
<input type="checkbox"/> UK Retail Futures 2011: Homewares	Mar-07	£1995/€2890/\$3835
<input type="checkbox"/> UK Retail Futures 2011: Sector Summary	Mar-07	£2495/€3620/\$4790

#### Consumer Satisfaction Index Reports

<input type="checkbox"/> Consumer Satisfaction Index 2007: UK Sector Summary	Feb-07	£1995/€2890/\$3835
<input type="checkbox"/> Consumer Satisfaction Index 2007: UK DIY	Feb-07	£995/€1435/\$1910
<input type="checkbox"/> Consumer Satisfaction Index 2007: UK Homewares	Feb-07	£995/€1435/\$1910
<input type="checkbox"/> Consumer Satisfaction Index 2007: UK Electricals	Apr-07	£995/€1435/\$1910
<input type="checkbox"/> Consumer Satisfaction Index 2007: UK Clothing	May-07	£995/€1435/\$1910
<input type="checkbox"/> Consumer Satisfaction Index 2007: UK Food & Grocery	May-07	£995/€1435/\$1910
<input type="checkbox"/> Consumer Satisfaction Index 2007: UK Footwear	May-07	£995/€1435/\$1910
<input type="checkbox"/> Consumer Satisfaction Index 2007: UK Music & Video	May-07	£995/€1435/\$1910
<input type="checkbox"/> Consumer Satisfaction Index 2007: UK Personal Care	May-07	£995/€1435/\$1910

#### How Britain Shops Reports

<input type="checkbox"/> How Britain Shops: Clothing 2007	Apr-07	£2250/€3250/\$4325
<input type="checkbox"/> How Britain Shops: Electricals 2007	Apr-07	£2250/€3250/\$4325
<input type="checkbox"/> How Britain Shops: Food & Grocery 2007	Apr-07	£2250/€3250/\$4325
<input type="checkbox"/> How Britain Shops: Footwear 2007	Apr-07	£2250/€3250/\$4325
<input type="checkbox"/> How Britain Shops: Music & Video 2007	Apr-07	£2250/€3250/\$4325
<input type="checkbox"/> How Britain Shops: Personal Care 2007	Apr-07	£2250/€3250/\$4325
<input type="checkbox"/> How Britain Shops: Homewares 2007	May-07	£2250/€3250/\$4325
<input type="checkbox"/> How Britain Shops: DIY 2007	May-07	£2250/€3250/\$4325
<input type="checkbox"/> How Britain Shops: Sector Summary 2007	May-07	£2650/€3830/\$5090

#### Where Britain Shops Reports

<input type="checkbox"/> Where Britain Shops 2007: Department Stores	Apr-07	£2250/€3250/\$4325
<input type="checkbox"/> Where Britain Shops 2007: Supermarkets	Apr-07	£2250/€3250/\$4325

#### UK Location and Channel Reports

<input type="checkbox"/> UK Neighbourhood Retailing 2007	Jan-07	£1650/€2390/\$3170
<input type="checkbox"/> UK E-Retail 2007	Apr-07	£1850/€2680/\$3555
<input type="checkbox"/> UK Out Of Town Retailing 2007	Jun-07	£1650/€2390/\$3170
<input type="checkbox"/> UK Town Centre Retailing 2007	Jul-07	£1650/€2390/\$3170
<input type="checkbox"/> UK Mail Order Retailers 2007	Dec-07	£1650/€2390/\$3170

**All reports are supplied in hardcopy format with electronic access for up to 5 users.  
All publication dates stated are provisional.**

# Order Form

## Products and Services

Verdict's products and services are tailored for people working in or for the retail industry. Each series of reports covers nine core sectors, five year forecasts, strategic issues, key locations, How Britain Shops consumer surveys and the main European retail markets. Also available are a daily news service, weekly newsletter and tailored consultancy portfolios to suit individual business information needs.

### UK Sector Reports

- UK Grocery Retailers 2007
- UK Health & Beauty Retailers 2007
- UK Womenswear 2007
- UK Electricals Retailers 2007
- UK Childrenswear Retailers 2007
- UK Menswear Retailers 2007
- UK DIY & Gardening Retailers 2007
- UK Music & Video Retailers 2007
- UK Value Clothing Retailers 2007
- UK Furniture & Floorcoverings Retailers 2007
- UK Homewares Retailers 2007
- UK Footwear Retailers 2007
- UK Department Stores 2007

### Published

Jan-07  
Mar-07  
Jul-07  
Aug-07  
Sep-07  
Sep-07  
Oct-07  
Oct-07  
Oct-07  
Oct-07  
Nov-07  
Dec-07  
Dec-07  
Dec-07

### Price (1-5 users)

£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170  
£1650/€2390/\$3170

### UK Strategic Reports

- UK Home Delivery & Fulfilment 2007
- UK Non Food in Grocers 2007

Aug-07  
Oct-07

£1850/€2680/\$3555  
£1850/€2680/\$3555

## Complete your details:

Title: Mr/Mrs/Ms \_\_\_\_\_

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Department \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ Post Code/ZIP \_\_\_\_\_

Email \_\_\_\_\_

Tel \_\_\_\_\_

Fax \_\_\_\_\_

Sign below to confirm your order:

PLEASE NOTE: ORDERS WITHOUT A SIGNATURE CANNOT BE PROCESSED.




## Complete payment details:

Please indicate your preferred currency option:  UK£  Euros  US\$

I enclose a check payable to Business Insights plc for \_\_\_\_\_

Please invoice my company for (total amount) \_\_\_\_\_

I would like to pay by bank transfer (email address required)

Please debit my credit/charge card:  Amex  Visa  Mastercard

Cardholder Name \_\_\_\_\_

Card No \_\_\_\_\_

Expiry Date \_\_\_\_\_ / \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

Cardholder address \_\_\_\_\_

EU companies (except UK) must supply VAT / BTW / MOMS / MWST / IVA / FPA number : \_\_\_\_\_

Purchase Order Number (if required) \_\_\_\_\_

## Send us your order:

Fax your completed order form back to us on +44 20 7551 9089 or +44 20 7900 6688

**Verdict  
Publications  
2007**



**Marketing Manager: Matt Green**  
marketing@verdict.co.uk



www.verdict.co.uk



+44 (0) 20 7551 9010



**Registered Office: Verdict Research Limited, Charles House,**  
108-110 Finchley Road, London, NW3 5JJ, UK  
UK Registered Number: 05559682

By completing this form you agree that the data in the form will be used for the purpose of processing your order. We may also use your data to keep you informed of Verdict's products and services. As an international organization, Verdict may need to process your data internationally, including in countries which do not have data protection laws, or which have standards lower than the European Union. Verdict, however, seeks to protect your personal data. You have a right to see and correct your data by writing to us. Sometimes a fee is payable. For queries about this contact info@verdict.co.uk. Please tick the relevant box(es) if you would not like Verdict to contact you by:

Email  Post  Fax  Phone

Occasionally, our client list is made available to other companies for carefully selected correspondence. Please check here if you do not wish to receive such correspondence by:

Email  Post

This order is subject to our standard terms and conditions, a copy of which is available on request.