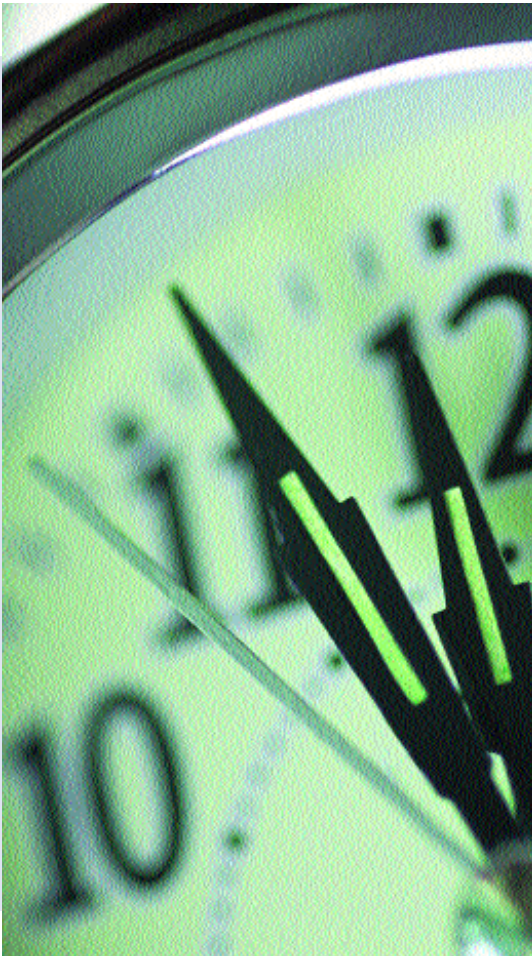


THINK RETAIL THINK VERDICT



Verdict Publications List

Key data, insight and analysis for
the retail industry

Global, European & UK Sector Reports

Retail Forecasting

Consumer Research Reports

Location & Channel Reports

Strategic Reports

About Verdict Research

Authoritative analysis...

Verdict's analysts and consultants work closely with retailers, suppliers, consultancies, investment banks and property companies to identify the key issues, sector and company data and strategies driving the changing retail market.

Our research identifies how retailers can enhance product, store and brand performance as well as the factors that determine future retail success. Our specialist in-store auditing team continuously collects price and product data across locations, brands, fascias, ranges and retail sectors.

Rigorous research methodology...

Our in-house retail expertise and rigorous research methodology ensure our reports provide complete and accurate analysis of the major players, issues and trends together with a detailed examination of the strategic implications for the retail market.

For key players in the retail industry, our reports are the first source of information on sector forecasts, retailer performance, store and product portfolio developments and trading strategy.

Global, European and UK analysis across nine core sectors...

Verdict Research reports covers nine core sectors, five year forecasts, strategic issues, key locations, How Britain Shops consumer surveys and the main European retail markets. Also available are a daily news service, weekly newsletter and tailored consultancy portfolios to suit individual business information needs.

Over 20 years of experience...

Verdict Research is the UK's leading authority on retailing and publishes unrivalled independent analysis of the retail industry. With over 20 years' experience, Verdict has close relationships with major UK retailers and access, at the highest level, to key executives working in the top 300 retailers to hear their first hand views. Verdict reports provide clients with a complete picture of the retail sector and unique forecasts to help UK retailers, manufacturers, service suppliers, city analysts, consultants and the media with strategic planning.

A key source for independent analysis and comment...

Verdict Research is regarded as a key source by the BBC, ITV, Sky News and the UK's leading broadsheets including the FT, Times, The Independent and Daily Telegraph. Leading trade publications often refer to Verdict's opinion and research including Retail Week, Drapers, DIY Week, Cabinet Maker and The Grocer.

In addition Verdict regularly appears in the international media. News sources quoting Verdict analysts and data include CNN, the International Herald Tribune, The Australian, Los Angeles Times, and New York Times.



“Verdict are the company of choice for any research analysis and insight into retailing”

Sir Stuart Rose
Executive Chairman
Marks & Spencer

Expert Analysis

Our in-house retail expertise and rigorous research methodology ensure our reports provide complete and accurate analysis of the major players, issues and trends together a detailed examination of the strategic implications for the retail market. For key players in the retail industry, our reports are the first source of information on sector forecasts, retailer performance, store and product portfolio developments and trading strategy.

Consulting

Verdict's consulting team provides an extensive range of consultancy services, working independently or as fully integrated members of the client team depending on the circumstances. They are able to address a range of strategic, operational and tactical issues specific to your needs and have an extensive track record of working with retailers to help build their businesses and make them more profitable. In addition, they can also undertake customised research to tailor reports to your needs.

Global & European Sector Reports

- Global Department Stores Retailing 2007
- Global Luxury Retailing 2007
- Global Jewellery Retailing 2008
- Global Airport Retailing 2008
- European Out-of-Town Retailing 2008
- European Health & Beauty Retailers 2008
- European Clothing Retailing 2008
- European DIY Retailing 2008
- The Future of European Discounters 2008
- European Electricals Retailing 2008
- Retailing in Central & Eastern Europe 2008
- Retailing in Ireland 2007
- Retailing in Germany 2008
- Retailing in France 2008
- Retailing in Italy 2008
- Retailing in Spain 2008

Consumer Satisfaction Index

- UK Sector Summary 2008
- UK Clothing 2008
- UK DIY 2008
- UK Electricals 2008
- UK Food & Grocery 2008
- UK Footwear 2008
- UK Homewares 2008
- UK Music & Video 2008
- UK Personal Care 2008

How Britain Shops

- Sector Summary 2008
- Clothing 2008
- DIY 2008
- Electricals 2008
- Food & Grocery 2008
- Footwear 2008
- Homewares 2008
- Music & Video 2008
- Personal Care 2008

Where Britain Shops

- Department Stores 2008
- Supermarkets 2008

UK Location & Channel Reports

- UK Mail Order Retailers 2008
- UK Neighbourhood Retailing 2008
- UK E-Retail 2008
- UK Out-of-Town Retailing 2008
- UK Town Centre Retailing 2008
- UK Home Delivery & Fulfilment 2008

Published*

Aug-07
Oct-07
Jul-08
Aug-08
Feb-08
Aug-08
Sep-08
Nov-08
Nov-08
Dec-08
Sep-08
Oct-07
Mar-08
Apr-08
Apr-08
May-08

Price

£2495/€3610/\$4795
£2495/€3610/\$4795
£2495/€3610/\$4795
£2495/€3610/\$4795
£2495/€3610/\$4795
£2495/€3610/\$4795
£2495/€3610/\$4795
£2495/€3610/\$4795
£2495/€3610/\$4795
£2495/€3610/\$4795
£2495/€3610/\$4795
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450

Jan-08 £2195/€3175/\$4220
Jan-08 £1695/€2450/\$3255
Jan-08 £1695/€2450/\$3255
Jan-08 £1695/€2450/\$3255
Jan-08 £1695/€2450/\$3255
Jan-08 £1695/€2450/\$3255
Jan-08 £1695/€2450/\$3255
Jan-08 £1695/€2450/\$3255
Jan-08 £1695/€2450/\$3255
Jan-08 £1695/€2450/\$3255
Jan-08 £1695/€2450/\$3255

Jun-08 £2695/€3895/\$5180
Jun-08 £2495/€3610/\$4795
Jun-08 £2495/€3610/\$4795
Jun-08 £2495/€3610/\$4795
Jun-08 £2495/€3610/\$4795
Jun-08 £2495/€3610/\$4795
Jun-08 £2495/€3610/\$4795
Jun-08 £2495/€3610/\$4795
Jun-08 £2495/€3610/\$4795
Jun-08 £2495/€3610/\$4795

Aug-08 £2495/€3610/\$4795
Aug-08 £2495/€3610/\$4795

Jan-08 £1795/€2595/\$3450
Apr-08 £1795/€2595/\$3450
Jun-08 £1895/€2735/\$3640
Aug-08 £1795/€2595/\$3450
Sep-08 £1795/€2595/\$3450
Oct-08 £1895/€2735/\$3640

All reports are supplied in single user eCopy format
* All publication dates stated are provisional.

Products & Services

Verdict's products and services are tailored for people working in or for the retail industry. Each series of reports covers nine core sectors, five year forecasts, strategic issues, key locations, How Britain Shops consumer surveys and the main European retail markets. Also available are a daily news service, weekly newsletter and tailored consultancy portfolios to suit individual business information needs.

UK Sector Reports

- UK Homewares Retailers 2008
- UK Footwear Retailers 2008
- UK Department Stores 2008
- UK Fashion Multiples 2008
- UK Grocery Retailers 2008
- UK Health & Beauty Retailers 2008
- UK Electricals Retailers 2008
- UK Music & Video Retailers 2008
- UK Sports Retail 2008
- UK Womenswear Retailers 2008
- UK Menswear Retailers 2008
- UK Value Clothing Retailers 2008
- UK DIY & Gardening Retailers 2008

Published*

Jan-08
Jan-08
Feb-08
Feb-08
Feb-08
May-08
Oct-08
Nov-08
Nov-08
Nov-08
Nov-08
Dec-08
Dec-08

Price

£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450
£1795/€2595/\$3450

All reports are supplied in single user eCopy format
* All publication dates stated are provisional.

Communications feedback:

To help us communicate with you more effectively in the future please take a few moments to tell us which of the following was a key influence on your purchase of this report.

- Email/fax/postal promotion
- Trade Press
- My Account Manager
- Brochure
- Conference materials
- Colleague/peers Recommendation
- Table of Contents
- Website/web search

Complete your contact details:

Title: Mr/Mrs/Ms _____ First Name _____

Last Name _____

Job Title _____

Company _____

Address _____

City _____ State/Province _____

Country _____ Post Code/ZIP _____

Email Address _____

Telephone Number _____

Fax Number _____

ALL FORMS MUST HAVE A SIGNATURE TO CONFIRM YOUR ORDER:

Signature _____

Complete your payment details:

Please indicate your preferred currency option: UK£ Euros US\$

The total value of my order is _____

I enclose a check payable to Verdict Research Limited

Please invoice my company (please complete invoice address below)

I would like to pay by bank transfer (email address required)

Please debit my credit/charge card: Amex Visa Mastercard

Cardholder/invoice address _____

Cardholder Name _____

Card No _____

Expiry Date _____ / _____ Cardholder Signature _____

EU companies (except UK) must supply VAT / BTW / MOMS / MWST / IVA / FPA number :

Purchase Order Number (if required) _____

How to contact us:

VR Publications 2008

Verdict Research Limited, Charles House,
108-110 Finchley Road, London, NW3 5JJ, UK

retail@verdict.co.uk

+44 (0) 20 7675 7007

By completing this form you agree that the data in the form will be used for the purpose of processing your order. We may also use your data to keep you informed of Verdicts' products and services. As an international organization, Verdict may need to process your data internationally, including in countries which do not have data protection laws, or which have standards lower than the European Union. Verdict, however, seeks to protect your personal data. You have a right to see and correct your data by writing to us. Sometimes a fee is payable. For queries about this contact retail@verdict.co.uk. Please tick the relevant box(es) if you would not like Verdict to contact you by:

- Post Email Fax Phone

Occasionally, our client list is made available to other companies for carefully selected correspondence. Please check here if you do not wish to receive such correspondence by:

- Post Email

This order is subject to our standard terms and conditions, a copy of which is available on request.