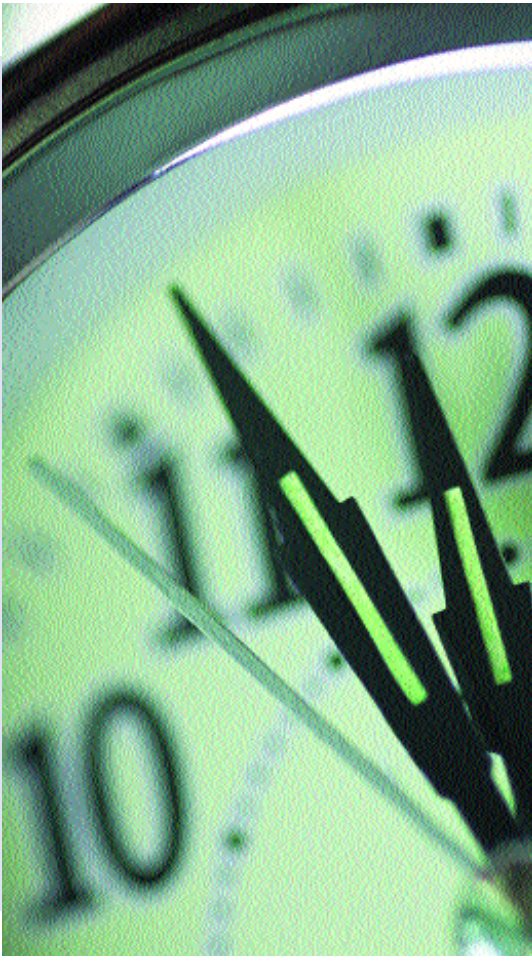


THINK RETAIL THINK VERDICT

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## **Verdict Research Publications List 2009**

Key data, insight and analysis  
for the retail industry

Global, European & UK Sector Reports

Retail Forecasting

Consumer Research Reports

Location & Channel Reports

Strategic Reports

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# About Verdict Research

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## Authoritative analysis...

Verdict's analysts and consultants work closely with retailers, suppliers, consultancies, investment banks and property companies to identify the key issues, sector and company data and strategies driving the changing retail market.

Our research identifies how retailers can enhance product, store and brand performance as well as the factors that determine future retail success. Our specialist in-store auditing team continuously collects price and product data across locations, brands, fascias, ranges and retail sectors.

## Rigorous research methodology...

Our in-house retail expertise and rigorous research methodology ensure our reports provide complete and accurate analysis of the major players, issues and trends together with a detailed examination of the strategic implications for the retail market.

For key players in the retail industry, our reports are the first source of information on sector forecasts, retailer performance, store and product portfolio developments and trading strategy.

## Global, European and UK analysis across nine core sectors...

Verdict Research reports covers nine core sectors, five year forecasts, strategic issues, key locations, How Britain Shops consumer surveys and the main European retail markets. Also available are a daily news service, weekly newsletter and tailored consultancy portfolios to suit individual business information needs.


## Over 20 years of experience...

Verdict Research is the UK's leading authority on retailing and publishes unrivalled independent analysis of the retail industry. With over 20 years' experience, Verdict has close relationships with major UK retailers and access, at the highest level, to key executives working in the top 300 retailers to hear their first hand views. Verdict reports provide clients with a complete picture of the retail sector and unique forecasts to help UK retailers, manufacturers, service suppliers, city analysts, consultants and the media with strategic planning.

## A key source for independent analysis and comment...

Verdict Research is regarded as a key source by the BBC, ITV, Sky News and the UK's leading broadsheets including the FT, Times, The Independent and Daily Telegraph. Leading trade publications often refer to Verdict's opinion and research including Retail Week, Drapers, DIY Week, Cabinet Maker and The Grocer.

In addition Verdict regularly appears in the international media. News sources quoting Verdict analysts and data include CNN, the International Herald Tribune, The Australian, Los Angeles Times, and New York Times.



**"Verdict are the company of choice for any research analysis and insight into retailing"**

**Sir Stuart Rose**  
Executive Chairman  
Marks & Spencer

## About Verdict

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### Retail Briefs

|  | Published* | Price              |
|--|------------|--------------------|
| <input type="checkbox"/> Surviving the Recession 2009                            | Sep-09     | £995/€1435/\$1910  |
| <input type="checkbox"/> e-Retail: Challenge of Multichannel Integration         | Aug-09     | £995/€1435/\$1910  |
| <input type="checkbox"/> UK Retail Casualties during the Credit Crunch 2009      | May-09     | £995/€1435/\$1910  |
| <input type="checkbox"/> Internationalisation Strategies of CEE Players 2009     | Feb-09     | £1495/€2160/\$2875 |
| <input type="checkbox"/> The Impact of the Credit Crunch on European Retail 2009 | Feb-09     | £1495/€2160/\$2875 |

### UK Consumer Insights 2009

|   |        |                   |
|---|--------|-------------------|
| <input type="checkbox"/> Amazon - Music & Video     | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Argos - Electricals        | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Argos - Homewares          | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Asda - Clothing            | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Asda - Food & Grocery      | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Asda - Homewares           | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> B&Q - DIY 2008             | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Boots - Personal Care      | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Clarks - Footwear          | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Comet - Electricals        | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Currys - Electricals       | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Debenhams - Clothing       | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Focus - DIY                | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> HMV - Music & Video        | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Homebase - DIY             | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> IKEA - Homewares           | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> John Lewis - Electricals   | Jul-09 | £995/€1435/\$1910 |
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| <input type="checkbox"/> Marks & Spencer - Clothing | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Marks & Spencer - Footwear | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Matalan - Clothing         | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Morrison - Food & Grocery  | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Next - Clothing            | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Next - Footwear            | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Primark - Clothing         | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Sainsbury - Food & Grocery | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Shoe Zone - Footwear       | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Superdrug - Personal Care  | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Tesco - Clothing           | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Tesco - Food & Grocery     | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Tesco - Homewares          | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Wickes - DIY               | Jul-09 | £995/€1435/\$1910 |
| <input type="checkbox"/> Wilkinson - DIY            | Jul-09 | £995/€1435/\$1910 |

### Retail Forecasting Reports

|   |        |                    |
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| <input type="checkbox"/> UK Retail Futures 2013: Sector Summary             | May-09 | £2595/€3750/\$4990 |
| <input type="checkbox"/> UK Retail Futures 2013: Clothing & Footwear        | May-09 | £2195/€3175/\$4220 |
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## Expert Analysis

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## Consulting

Verdict's consulting team provides an extensive range of consultancy services, working independently or as fully integrated members of the client team depending on the circumstances. They are able to address a range of strategic, operational and tactical issues specific to your needs and have an extensive track record of working with retailers to help build their businesses and make them more profitable. In addition, they can also undertake customised research to tailor reports to your needs.

### Global & European Sector Reports

- European Grocery Retailing 2009
- Global Luxury Retailing 2009
- Retailing in Russia 2009
- Private Label in Retailing 2009
- Value Clothing in European Retail 2009

### Consumer Satisfaction Index 2009

- UK Sector Summary
- UK Clothing
- UK DIY
- UK Electricals
- UK Food & Grocery
- UK Footwear
- UK Homewares
- UK Music & Video
- UK Personal Care

### How Britain Shops 2009

- Sector Summary
- Clothing
- DIY
- Electricals
- Food & Grocery
- Footwear
- Homewares
- Music & Video
- Personal Care

### Where Britain Shops

- Department Stores 2009
- Supermarkets 2009

### UK Strategic Reports

- UK Non-Food in Grocers 2009
- UK Home Delivery & Fulfilment 2009

### UK Location & Channel Reports

- UK e-Retail 2009
- UK Remote Shopping 2009
- UK Out-of-Town Retailing 2009
- UK Neighbourhood Retailing 2009
- UK Town Centre Retailing 2009

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Jul-09  
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## Products & Services

Verdict's products and services are tailored for people working in or for the retail industry. Each series of reports covers nine core sectors, five year forecasts, strategic issues, key locations, How Britain Shops consumer surveys and the main European retail markets. Also available are a daily news service, weekly newsletter and tailored consultancy portfolios to suit individual business information needs.

### UK Sector Reports

- UK Footwear Retailers 2009
- UK Homewares Retailers 2009
- UK Childrenswear Retailers 2009
- UK Lingerie & Underwear Retailing 2009
- UK Furniture & Floorcoverings Retailers 2009
- UK Food & Grocery Retailers 2009
- UK Department Stores 2009
- UK Health & Beauty Retailers 2009
- UK Womenswear Retailers 2009
- UK Electrical Retailers 2009
- UK Value Clothing Retailers 2009
- UK Fashion Multiples 2009
- UK Music & Video Retailers 2009
- UK Menswear Retailers 2009
- UK DIY & Gardening Retailers 2009

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Jan-09  
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