

08:30-09:20 **Coffee & Registration**

09:20-09:30

**Chairperson's welcome**

*Douglas Blakey, Group Editor, Consumer Finance Titles, Timetric*



## SESSION ONE | Expanding the Prepaid Footprint

09:30-09:50

**New Areas and Innovations in Prepaid**

- New types of prepaid: transport, financial inclusion and private label cards
- Wearables – Swatch, Apple and their benefits
- Alternative digital currencies
- The Internet of Things (IOT)

*Representative, Visa*



09:50-10:10

**Exploring the Impact of Regulation: Fintech, Standards, Customer Ownership**

- How have the latest regulatory measures impacted the prepaid market?
- How will blockchain and fintech affect the future of prepaid?
- How has customer ownership contributed to the prepaid industry?

*Ugo Bechis, e-payment & SEPA Advisor*

10:10–10:30

**An Insight into the Italian Prepaid Market**

- The rise of digital gift cards, new sales channel for retailers
- The digital gifting scenario
- The digital rewarding scenario: incentive, loyalty and welfare case studies

*Andrea Verri, Co-founder & CEO, Amilon*



10:30-10:50

**Speaker Discussion and Audience Q&A**

10:50-11:20

**Networking Coffee Break**

## SESSION TWO | Growing Market Segments in the Prepaid Industry

### Chairperson:

#### 11:20-11:40 **Launching Live Load**

- Removing the need to prepay using real time
- 'Wallet in a card'
- Unlocking new opportunities with Live Load

*Representative, Tuxedo Money Solutions*



#### 11:40-12:00 **bPay by Barclaycard**

- Three new ways to pay
- The benefits of bPay for customers
- Touch and go technology

*Representative, Barclaycard*



#### 12:00-12:20 **Wearables and the future mobile economy**

- Examining the flexible integration of payments into wearables via HCE
- Discovering Wirecard's smart band capacities
- Exploring the future potential of the mobile economy

*Representative, Wirecard\**

#### 12:20-12:40 **Exploring Blockchain and the Impact of Digital**

- Blockchain – how will it affect the prepaid market?
- How is digital driving change (IOT)
- Will banks eventually embrace blockchain?
- Long term successes: strengthening the financial services industry

*Jon Downing, Innovation Consultant – Service, Visa Europe-Collab*



#### 12:40-13:00 **Speaker Discussion and Audience Q&A**

*Speaker joining: Hendrik Kleinsmiede, Co-founder & Executive Director, Visa-Collab*



#### 13:00-14:00 **Lunch**

## SESSION THREE | Prepaid in Italy: Exploring the Latest Innovations

### Chairperson

14:00-14:20 **Why is Italy so Sought After in the Prepaid Sector?**

- Constantly evolving prepaid innovations
- Italian bank case study
- The influence the Italian prepaid sector has on other parts of the world

*Representative, Italian Company\**

14:20-14:40 **Prepaid in the Retail Channel**

- Creating cards that offer dynamic, recurring spending devices to customers
- Merchant & Customer Overviews
- Retailer card case study

*Gaetano Giannetto, CEO, Epipoli*



14:40-15:00 **Transport – Using Prepaid Cards in a New Light**

- New prepaid methods of payment to make transport more secure
- Building customer loyalty with prepaid card
- Understanding your customers by analysing card usage

*Representative, CartaSi\**

15:00-15:20 **Southern Europe Case Study – An Outside Perspective**

- Adopting new techniques to attract consumers
- Prepaid innovations in the market
- How can the Italian market learn and benefit from this?

15:20-15:50 **Speaker Discussion and Audience Q&A**

15:50-16:10 **Networking Coffee Break**

## SESSION FOUR | A Bright Future - Prepaid in Europe: 2017 and Beyond

### Chairperson

- 16:10-16:30 **Should all Banks Embrace Private Label Cards?**
- Convenient payment options such as prepaid, credit and vouchers
  - Promoting customer loyalty with private label benefits
  - Not investing in new equipment saves time and money

*Representative, Euromonitor*



- 16:30-16:50 **How Can Innovation in Prepaid Continue to Expand?**
- The future of alternative payments
  - Identifying customer trends and adapting your product offerings
  - Targeting all generations to convert to prepaid
  - Can we become a cashless society?

*Representative, Visa*



### 16:50-17:20 **Expert Closing Debate – Looking into the Prepaid Future**

*Hear experts discuss a plan of action as gained from the day's presentations. Panelists will consist of experts from local, regional and international banks, processors, industry advisors and technology providers to offer a cross-industry view on the future of prepaid.*

Discussion points will include:

- Key market trends identified from today's talks
- Best practices to meet customer demands
- Prepaid 2020 – what will the market look like?
- Planning the next steps for your strategy and looking towards the future
- Comparing prepaid in Europe to the rest of the world

*Speakers include:*

17:20-17:30 **Closing remarks**

17:30 **Close of conference**

19:00 **Prepaid Summit Europe 2016 – Awards Ceremony**

*\*denotes speaker subject to change*