

MAIN TRENDS

WHERE DO WE STAND?



PASCAL LAYAN, DEPUTY CEO
BNP PARIBAS LEASING SOLUTIONS



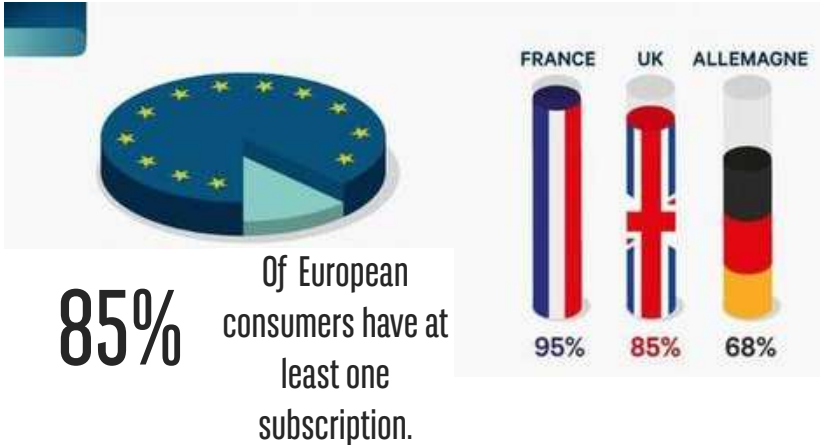
BNP PARIBAS
LEASING SOLUTIONS

Business is ON

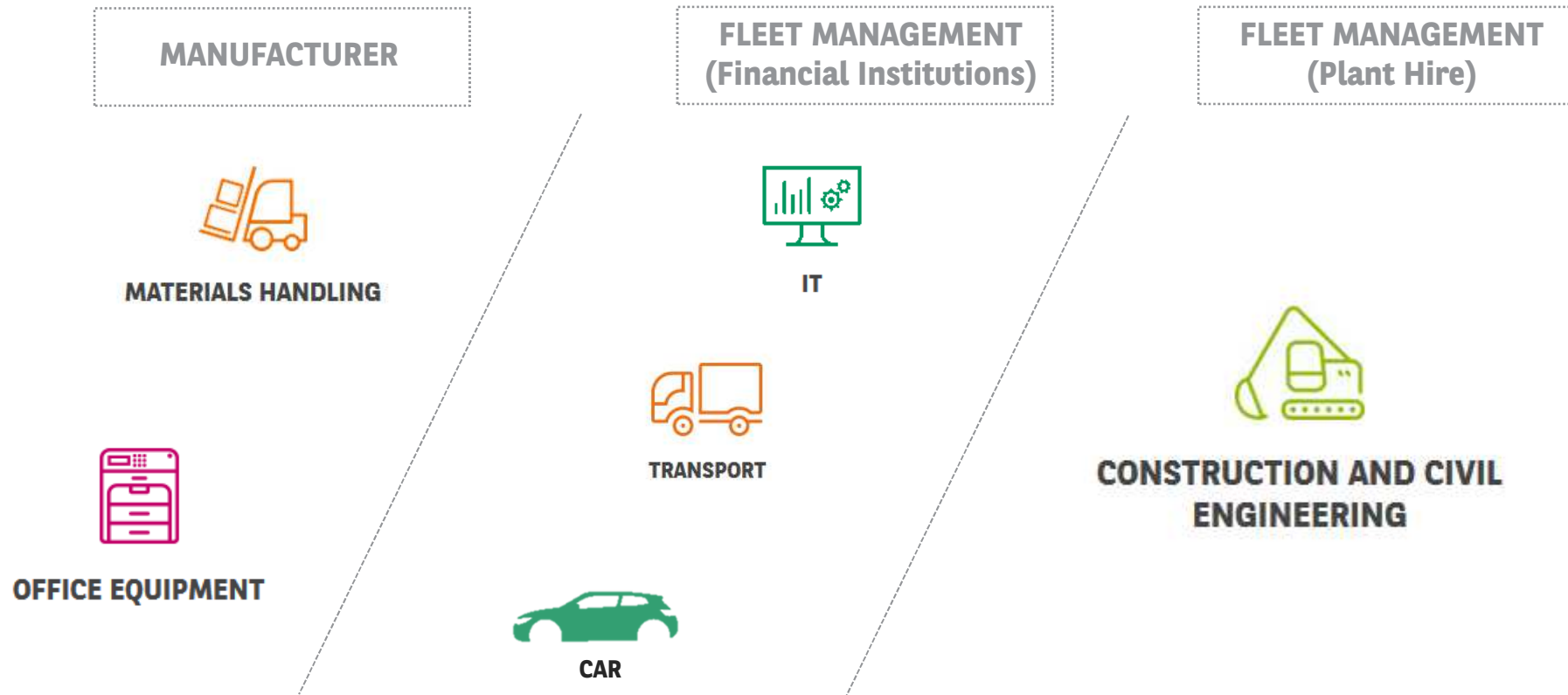
1

SUBSCRIPTION ECONOMY - WHERE WE ARE

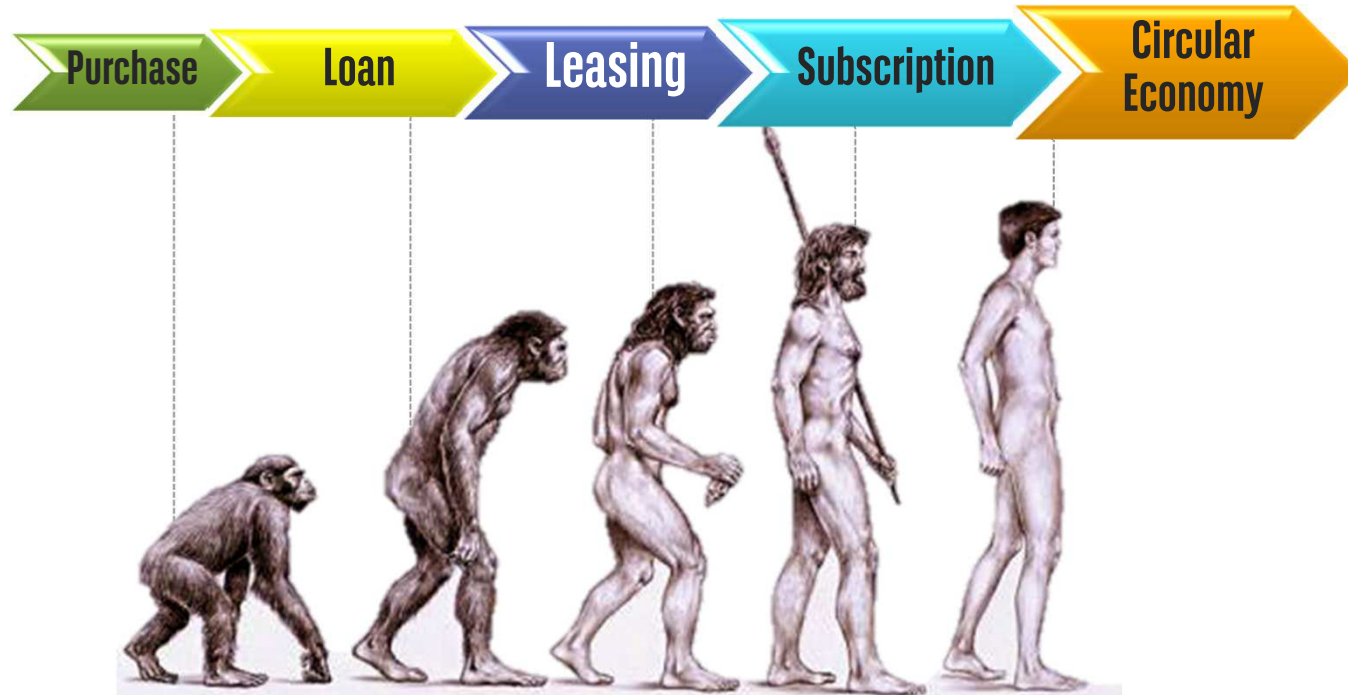
On the B to C market



On the B to B market



On the B to B market



At BNP Paribas Leasing Solutions

We aim to support our partners to move towards this new trend.

Benefits for our partners:



Stand out from the competition



Increase their sales and revenues



Retain customers and develop a relationship of trust with the customers



Secure their cashflow

At BNP Paribas Leasing Solutions



How to transform data acquisition into a business model?

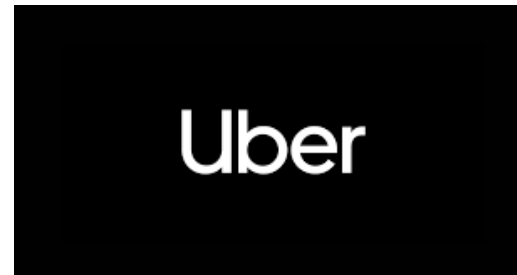


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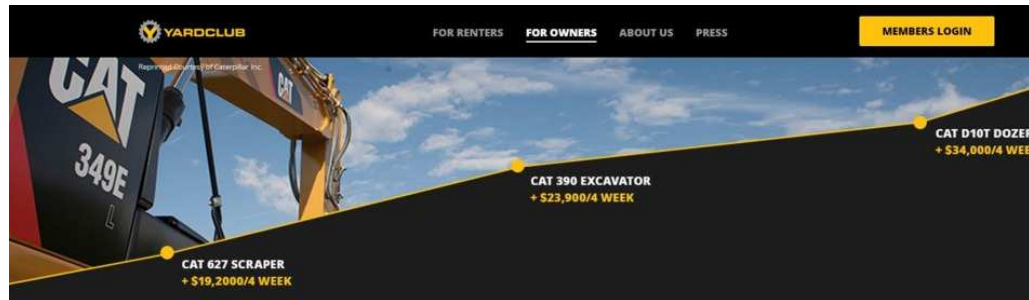
SHARING ECONOMY:

HAVE PEER TO PEER PLATFORMS REALLY PENETRATED THE MARKET?

On the B to C market



On the B to B market



At BNP Paribas Leasing Solutions

Film Kintessia



THANK YOU

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