

WEALTHINSIGHT



Private Banking and Wealth Management Germany Frankfurt | 24th April 2018

08:00-09:00 Registration & Welcome Refreshments

09:00-09:10 Welcome Address: Ronan McCaughey, Editor, Private Banker International

PRIVATE BANKER

SESSION ONE: New Dawn for Germany as the Leading Euro Wealth Centre



Chairperson: Ronan McCaughey, Editor, Private Banker International

PRIVATE BANKER

09:10-09:30

The next Wave in Wealth: How Private Banks Should Look Ahead to the Next UHNWI

- How women, millenials and generation Z view private banks
- Knowing tomorrow's wealthy and making sure they know you
- How data can play it's part

Oliver Williams, Head and Co-Founder, WealthInsight

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09:30-09:50

What Markets Await Private Banking Clients in 2018?

- State of the market in Europe following US elections: the Trump Effect and Brexit what we know so far
- The outlook for M&A and the financial section as QE winds down
- Risks to watch for and strategies to deal with them

David Stubbs, Head of Client Investment Strategy for EMEA, J.P. Morgan

J.P.Morgan

09:50-10:10

The Old Versus the New - Established Wealth Hub or Innovative Wealth Centre?

- What does the new competition look like?
- How is the industry adapting to new reality?
- Remaining competitive in a challenging market

Christof Roßbroich, Head of Sales Germany, Avaloq



10:10-10:40

Speaker discussion and Q&A

Moderated by Ronan McCaughey, Editor, Private Banker International

Speakers joining:

Christof Roßbroich, Head of Sales Germany, Avalog

David Stubbs, Head of Client Investment Strategy for EMEA, J.P. Morgan

Oliver Williams, Head and Co-Founder, WealthInsight

10:40-11:10

Mid-Morning Refreshments

Join the conversation: www.slido.com with the event code PBG2018



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SESSION TWO: Digital Disruption and Rise of FinTechs

11:10-11:15 Chairperson: Ronan McCaughey, Editor, Private Banker International PRIVATE BANKER

11:15-11:35 Case Study: Making Banking Simple with Primegate

- Key features of Primegate
- What can Primegate offer the financial services industry?
- Enhancing the customer experience



Martin Weibeler, Vice President, Senior Product Manager Primegate, Commerzbank AG



11:35-11:55 Scaling High Tech and High Touch Advice for Wealth Management Firms

- Building a professional digital reputation for wealth relationship managers at scale
- Increasing relevant digital touchpoints of relationship managers with their key conections
- Amplify brand awareness of wealth firms in a data-driven and sustainable way through sales

Guerson Meyer, Sales Director, Hearsay Systems

hearsay

11:55-12:15 Digital Portfolio Management Technology for Robo and Personal Advice

- Is going digital just a trend or will it push the boundaries in wealth management?
- Which technological abilities will deliver a sustainable impact on various business models?
- Will the future be 'best-of-breed' or 'one fits all'?



Mario Alves, Head of Sales and Partner Management, aixigo



12:15-12:45 Speaker discussion and Q&A



Moderated by Ronan McCaughey, Editor, Private Banker International



Speakers joining:

Mario Alves, Head of Sales and Partner Management, aixigo

Martin Weibeler, Vice President, Senior Product Manager Primegate,



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Maryam Danesh-Kajouri, Global Head of Product Marketing, Crealogix

Guerson Meyer, Sales Director, Hearsay Systems









12:45-13:45 **Networking Lunch**



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SESSION THREE: Technology Innovations in Wealth Management

13:45-13:50 Chairperson: Oliver Williams, Head and Co-Founder, WealthInsight

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13:50-14:10 Artificial Intelligence in Wealth Management

- Waves of adoption of AI in banking
- What AI means for a private bank
- The good and bad of embracing AI
- What has Citi Private Bank already done and what is it doing now?
- Which applications provide best value for clients?



Dr. Riccardo Pianeti, Portfolio Engineer, Vice President, **Citi Private Bank**

14:10-14:30 Steering the Private Bank Through Better Data Analysis Insight

- Challenges in the highly regulated environment
- New trends in data management and the advantages
- Use cases to drive businesses with strong data analytics

Daniel Salinger, Country Manager Germany, Orbium



14:30-14:50 Constant Change is the New Normal: FinTech Start-Up Case Study

- The challenges faced when starting a business in a digital era
- What are the new products and service models required?
- How can start-ups compete within the wealth management market?
- What challenges need to be overcome to ensure the success of start-ups?

Stephan Simmang, Chief Technology Officer, FinTech Group AG





14:50-15:20 Speaker discussion & Q&A



Moderated by **Oliver Williams**, Head and Co-Founder, **WealthInsight**Speakers joining:

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Dr. Riccardo Pianeti, Portfolio Engineer, Vice President, CitiStephan Simmang, Chief Technology Officer, FinTech Group AGDaniel Salinger, Country Manager Germany, Orbium



15:20-15:50 Mid-Afternoon Refreshments

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SESSION FOUR: The Future Evolution of the Industry

15:50-15:55 Chairperson: Ian Woodhouse, Head of Strategy and Change, Orbium



15:55-16:15 The Digital Future of Wealth Management

- Are FinTechs really disrupting?
- Hybrid, omnichannel banking as the future for advisor-client interaction
- Goal based financial planning is the best translation of MiFID requirements





16:15-16:45

Closing Debate

Speakers joining:

Discussion points to include:

- What are the changing client dynamics in the German market?
- What are the evolving products and solution trends?
- What will be the impact of new technologies?
- How will banks work more with partners going forward?
- How will banks rebalance theur business models and what are the main barriers to change?



Moderated by **Ian Woodhouse**, Head of Strategy and Change, **Orbium**





16:45-16:50

Thorsten Heidt, Managing Director, Divisional Head Corporate & Institutional Sales D/A/CH, **Commerzank AG**





Ton Kentgens, Head of Global Business Development, Ortec Finance

Closing Remarks: Ronan McCaughey, Editor, Private Banker International

16:50 Close of Conference

16:50-19:00 Private Banker International Awards, Drinks Reception and Canapes

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